

# Order Item Summary

CBS TELEVISION STATIONS



WWJ-TV

Order ID: 54552   CF   LOC-POL   FBD - LBD: 10/14/12 - 10/14/12   HL#:   Created: 10/11/12 10:28 AM  
 Client: GEOFFREY FIEGER, ATTORNEY,...   CPE: / /   Agency Commission: 15 %   Updated: MRCROSBY on 10/11/12 10:30 AM  
 Agency: SUSSMAN SIKES & ASSOCIATES   Product: FIEGER ISSUE POLITICAL   Self :30:00   Confirmed: 10/11/12 10:30 AM  
 Buyer: Sue O'Brien   Demo: W25-54   DMA RTG   Sched. Code: D   Contract: 10/11/12 11:15 AM  
 AE: NICK CAVACINI-WWJ-TV   Billing Int: Monthly   BM: SS  
 Share: 20%   WXYZ: 0%   WDIV: 0%   WJBK: 0%   WMYD: 0%   WKBD: 0%   WPXD: 0%   WADL: 0%   CABLE: 0%

NEW ORDER, SPOT WAS ON ORDER 54093 MRC 10/11/12

| Item | Time Class    | Eligible Days | Break Type   | Dur | SC | Sell Pr | Sales Catg | W25-54 | Rate       | Spots | Total      | NR | A/G |
|------|---------------|---------------|--------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 001  | 10:28 - 10:30 | * * * * * S   | MORN         | 60  | D  |         |            | 0.0    | \$1,000.00 | 1     | \$1,000.00 |    |     |
|      | <u>FBD</u>    | <u>LBD</u>    | <u>Oct08</u> |     |    |         |            |        |            |       |            |    |     |
|      | 10/14/12      | 10/14/12      | 1            |     |    |         |            |        |            |       |            |    |     |

## Order Totals

| Order Section       | Confirmed Quantity | Revised Quantity | Confirmed Total |          | Revised Total |         |
|---------------------|--------------------|------------------|-----------------|----------|---------------|---------|
|                     |                    |                  | Gross Amt       | Net Amt  | Gross Amt     | Net Amt |
| Spot Buy Lines      | 1                  | 0                | \$1,000.00      | \$850.00 | \$0.00        | \$0.00  |
| Installments        | 0                  | 0                | \$0.00          | \$0.00   | \$0.00        | \$0.00  |
| Ancillary Buy Lines | 0                  | 0                | \$0.00          | \$0.00   | \$0.00        | \$0.00  |
| Order Totals:       |                    |                  | \$1,000.00      | \$850.00 | \$0.00        | \$0.00  |